

RYAN DEMP SKI

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Education

Bachelor of Arts Degree May 2004
Major: Art (Graphic Design Emphasis)

Western Illinois University
Macomb, IL 61455

Work Experience

Interactive Designer - The Marketing Store

- Designed for an array of online, interactive and print projects for brands such as McDonald's, Coca-Cola, All-state, and Shell
- Interactive design projects ranged from emails, banner ads, microsites, websites, and kiosks
- Print design projects ranged from posters, direct mail, and pitch presentation visuals

May 2005 - Present

Graphic Designer - Visual Comm. at Lake Forest College

- Interfaced directly with on and off campus clients
- Worked one-on-one with in-house pressman
- Created T-shirts, posters, brochures, and postcards

**Sept. 2004 - April 2005
(Part-time)**

Graphic Designer - WIU Recreation Center

- Created posters for Intramural/Special Events
- Laid out four page school paper insert for Recreation Center
- Designed several T-shirts for campus sports events

**Mar. 2003 - May 2004
(Internship)**

Web Designer Assistant - WIU Relations

- Generated WIU home page graphics
- Laid out and designed new department home pages
- Produced banner graphics and color corrected photos

Aug. 2003 - May 2004

Skills

- Adobe Photoshop CS3
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Adobe Premiere
- Adobe After Effects
- QuarkXpress
- Dreamweaver CS3
- Flash CS3
- Mac/PC Operating Systems
- Motion Graphics
- Video Editing
- Digital Photography
- Graphite Sketching/Drawing

Honors

- 2008 Webby People's Voice Award for E-mail Marketing - McDonald's Monopoly 2007
- 2007 Promo Interactive Marketing Award for E-mail Marketing - McDonald's Monopoly 2006
- AIGA Member
- Cum Laude honors distinction
- WIU Dean's List: Fall 2000, Spring 2002, Fall 2002, Spring 2003, Fall 2003, Spring 2004
- Eight graphic design pieces presented in the 2004 WIU Graphic Design Student Exhibition